

## > 2012 Classified Advertising Rates

### BizLinks & Classified Advertising Rates

Designed and targeted with the small-business owner in mind, **HispanicBusiness.com's®** BizLinks and Classified Advertising options get your message into the hands of **HispanicBusiness.com's®** more than 5.9 million average monthly page views. Whether you're looking to promote your product in a simple text-only "classified ad" format or really make an impression with a full-color BizLink display ad, **HispanicBusiness.com®** enables you to reach a broad

#### CLASSIFIED ADVERTISING RATES

|           | 1x     | 3x     | 6x     | 10x    |
|-----------|--------|--------|--------|--------|
| Online Ad | \$8.55 | \$7.77 | \$7.37 | \$6.93 |

#### ADDITIONAL OPTIONS

Link online classifieds \$50

#### NOTE

Text ads require 25 words minimum. Phone numbers and box numbers are two words each. Abbreviations and ZIP codes are one word each. Display ads must be supplied jpeg or pdf format. Online classifieds link to **www.HispanicBusiness.com**.

#### TERMS OF SALE

Payable at time of order. Payment due in Santa Barbara, Calif.

Web address for online ad will link to your website.

CORPORATE OFFICE: 5385 Hollister Avenue, Ste. 204 • Santa Barbara, CA 93111

Phone : 805.964.4554 • Fax: 805.964.5539

ONLINE: [www.HispanicBusiness.com](http://www.HispanicBusiness.com) • [www.HireDiversity.com](http://www.HireDiversity.com) • [www.HispanicBusiness.com/events](http://www.HispanicBusiness.com/events)

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