

2009 Hispanic Business Company Profile

Company Information

Full company name		
Formerly known as/Doing business as (if applicable)		
Chief Executive Officer		
What is CEO's year of birth?		
Chief Financial Officer		
Mailing address		
City	State	Zip
Phone ()	Fax ()	
E-mail address	Website Address	
Year company founded	2008 no. employees	
2008 no. Hispanic employees	2004 no. employees	
Is the CEO Hispanic? (circle) Yes No		

Ownership Information

Company is (circle) <i>Private</i> <i>Publicly traded</i> Where traded?			
If the company is a subsidiary, list parent			
Please list subsidiaries			
What percentage of the company is Hispanic-owned?		%	Hispanic Female-owned? %
Are Hispanic principals U.S. citizens? (circle) Yes No			
Name(s) of majority owner(s)			
Ethnic heritage of principals (circle) <i>Cuban</i> <i>Mexican</i> <i>Puerto Rican</i> <i>Spanish</i> <i>Other</i>			
<i>Central American</i> (which country)		<i>South American</i> (which country)	

Technology, Computers, and the Internet

Do you host/build your own Web site? (circle) Yes No					
What amount and percent of total sales come from Internet? \$ %					
What percentage of your supplies are purchased through the Internet? (circle)					
None	Less than 10%	11%-25%	26%-50%	51%-75%	More than 75%
Do you plan to spend more on Internet operations this year? (circle) Yes No					
Please list any technology upgrades planned for 2009:					

Healthcare and Benefits

What employee benefits does the company provide? (circle all that apply)			
Profit sharing	401k	Health insurance	Dental/Vision/Life
What percentage of revenues are your Healthcare costs? % \$			
Please list any WELLNESS services supplied to employees or innovations to decrease Healthcare costs:			

Import-Export Data

Does your company export products/services? (circle) Yes No				
Total revenue from exports: 2008 \$ 2007 \$				
List the five most important countries, with percent of total exports:				
1. %	2. %	3. %	4. %	5. %
Does your company import products/services (circle) Yes No				
Total costs of imports: 2008 \$ 2007 \$				
List the five most important countries, with percent of total imports:				
1. %	2. %	3. %	4. %	5. %

Business Operations

Is company minority-certified? (circle) Yes No					
Certifying agencies (circle)					
Local government	State government	Regional purchasing council			
National purchasing council	SBA 8(a) program	Other			
Indicate percentage of revenue generated by government contracting					
Federal	%	State	%	City/County	%
Primary type of business (circle one)					
Automotive	Construction	Finance	Manufacturing		
Retail	Service	Transportation	Wholesale		
Describe company's primary products and services:					
List SIC Codes (in order of importance)					

Financial Data

List company's revenue (amount on line 1c of corporate/partnership tax return) for calendar years											
2008	2007	2004									
List company's billings, if different from above (total amount of goods sold or services rendered)											
2008	2007	2004									
2008 profit range (circle) (a) loss (b) 0%-5% (c) 6-10% (d) 11%-15% (e) 16% or more											
2004 profit range (circle) (a) loss (b) 0%-5% (c) 6-10% (d) 11%-15% (e) 16% or more											
List company's advertising expenditures: 2009(est.) - 2008 - 2007 -											
What percent of 2008 advertising went to the following media:											
TV	%	Radio	%	Print	%	Internet	%	Outdoor	%	Other	%
Sources of current funding (circle all that apply)											
Commercial loan	Personal bank loan	Venture capital	Own savings	Factoring							
Credit card	Private placement	Public offering	Personal loan								
In the next three years, do you plan to access venture or equity capital to grow your business?											
What is the biggest barrier to accessing capital markets (circle one)											
Market conditions	Experience	Sources of funding	Other								

Additional Information

Political affiliation of Hispanic majority owner(s) (circle) Democrat Republican Other				
What is your company's revenue estimate for 2009? (circle)				
Decrease	+0%-5%	+6%-11%	12% or more	
What are the staffing plans for next year? (circle) Hire Lay off No change				
What is the biggest barrier to sales growth? (circle one)				
Lack of capital	Competition	Labor shortage	Market conditions	Other
Does the company have:				
A business plan? (circle) Yes No	For how many years? (circle) 1 yr. 3 yrs. 5 yrs.			
A succession plan? (circle) Yes No	A financial plan? (circle) Yes No			
A marketing plan? (circle) Yes No				

The above information is certified correct by Chief Executive Officer, Chief Financial Officer, or a Certified Public Accountant representing the company.

Name	Title	Date
(Please Print)		

Signature